

Curriculum Vitae of Prof. Dr. Annemieke J.M. Roobeek



Prof. dr. Annemieke J.M. Roobeek

Chair for Strategy and Transformation Management, Business Universiteit Nyenrode (since 1997; In 1989 I had my first Verolme Chair at Nyenrode on Technology and Economy) Between 1997 and 2002 The Wibaut Chair on Metropolitan Affairs at the University of Amsterdam and the Chair on Management of Complexity. From 1988 - 1994 Research Fellow of the Royal Academy of Sciences (KNAW).

Director-founder of MeetingMoreMinds, Amsterdam, The Netherlands (since 1999)

Director-founder of Open Dialogue, Amsterdam (since 1997)

Initiator and Chairperson of Refill, Coalition for a Sustainable and Multifunctional Solution to Vacant Office Spaces (2010)

Major fields of interest

- Intercompany Networking, sustainability and Innovation
- Strategy and implementation of networking ways of working; horizontal leadership
- Transformation management & Intergenerational collaboration
- Public governance and transparency

Current Supervisory Board memberships / governance activities:

- Member of the Supervisory Board of ABN Amro Group (since 2009; newly established in 2010)
- Member of the Supervisory Board of KLM NV (Royal Dutch Airlines) (since 2011)
- Member of the Supervisory Board of RAI Amsterdam Exhibition Centres (since 2007); chairperson of the Audit Committee

- Member of the Supervisory Board of Abbott Health Care Products (voorheen Solvay Pharmaceuticals) (since 2009)
- Chairperson of the Netherlands Centre for Science and Technology (NCWT) and NEMO – Science Museum, Amsterdam (since 2005)
- Member of the PGGM Advisory Board on Responsible Investments (since 2011)
- Member of the Advisory Board of Koninklijke Horeca Nederland (KHN; the Royal Dutch Employers Federation on Hospitality) (since 2011)
- Member of the Board of the Foundation of the Medical Center of the Free University, Amsterdam (since 2003)
- Chairperson of INSID Foundation (innovation in sustainability realisation) (since 2007)
- Member of the Supervisory Board of DIGH (Dutch International Guarantees for Housing Loans) (since 2011)
- Member of the VROM-Council (Ministry of Housing and Environment), responsible for a future outlook on Urbanism and Sustainability and Climate Change (since 2009)
- Member of the RLI (Raden voor de Leefbaarheid en Infrastructuur/Environment and Infrastructure), responsible as Chairperson for the Committee on the Transition towards Renewable Energies (2010-2012)

Former memberships of Supervisory Boards:

Member of the Supervisory Board of Draka Holding NV (2005-2010)

Member of the Supervisory Board of Aedes – employers organization for social housing corporations (1995-2009)

Member of the Advisory Board of Shikar, international executive search, (2004-2008)

Member of the Advisory Council of Arthur D. Little (ADLittle) (2005-2008)

Member of the Supervisory Board of Haute Equipe -financial services, (2007- 2008)

Member of the Supervisory Board of PCM Publishers (1997-2007)

Non executive member of the (one tier) Board of Fortis NV/AG (banking & insurance, 1994-2005)

SNT (customer care centres; 1999-2002);

Medical Center of the Free University in Amsterdam (1995-2001);

NLR-The Netherlands Laboratory for Aerospace (1994-2000);

The Rietveld Academy of Arts, Amsterdam (1995-2001).

Action Research and Strategy projects (Open Dialogue and MeetingMoreMinds)

ANWB (strategy 20/20); Logica (Transform II); Board of Prosecutors General (OM; high impact financial crime); RPAA - Police Amsterdam & Amstelland - Policing of the Future; Stichting Doen (valorisation); Delta Lloyd (pensions); The Dutch Police (Investigation & intelligence); Fortis Bank Nederland (work council on the future of banking); Drechtsteden Regional Networking City; Mental & Physical Care for Dependents of Addiction (VNN), Ministry of Public Works and Infrastructure, City Council of Zaanstad, City Council of Breda, VolkerWessels; BVN – The Netherlands Society for Breast Cancer; Technical University Delft (knowledge valorisation and entrepreneurship); Essent; IBM; Vitae, InHolland, ABZ-Sonera, Province Groningen (strategy implementation and management development); Impact / AMC, PRC Bouw, Lost Boys,

Atos Origen, Vizier (regional networking in health care), Quint Wellington Redwood (ICT consulting), Kristal NV and Far West (urban renewal, innovation and integration), PinkRocade Industry, NEVI (Dutch Purchasing Society), AWWN (employers organisation NL), City of Almere (Knowledge infrastructure in a New Town), Eneco, Factium, Deloitte, REMU, Novib, Oxfam International, Escador, TPG, Solvay Pharmaceuticals, Vitae, GeoDelft, ING, Government of Aruba, Shell Chemicals, PinkRocade Finance, Twinning, Amsterdam Airport Schiphol, Rabobank, Heineken, Pentascope, Fokker Aviation, Philips, Deutsche Telekom, Roccade Information Group, Ahold, Hewlett-Packard, OPG (pharmaceuticals) AT&T Systems and Networks, Fokker Special Products, Inalfa (automotives), Holec, Cap Volmac, Federation of Trade Unions (FNV), GAK (social insurance), KBB, Theatre Group Amsterdam (TGA), DAG Friesland, Regional Police Corps The Hague, ING/Fatum, Oduber Hospital Aruba, Kooyman Construction Curaçao, Police Corps the Netherlands Antilles (KPNA); Commission of the European Communities, Dutch Ministry of Public Works and Infrastructure, Ministry of Economic Affairs, Ministry of the Interior, Ministry of Education, Culture and Sciences; City Council of Amsterdam, City Council of Rotterdam, City Council of The Hague.

Education

- Permanent education programs for supervisory board memberships; finance, banking, risk, ICT, fraud. compliance, board leadership, servant leadership
- Numerous contributions to and attendance of (international) conferences on strategy, leadership and innovation / sustainability

2010	Business Leaders Forum, Merryck & Co, London-Surrey
1988	PhD. in Economics, Free University, Amsterdam. Thesis on the international technology race between OECD-countries in the field of information technologies, biotechnology and new materials. Thesis has been prepared at the Faculty of Economics of the University of Amsterdam (1983-1988).
1983	Msc. in Political Sciences (specialisation in international economic and political relations, and political theory and history), University of Amsterdam
1977	Gymnasium α, Fons Vitae Lyceum, Amsterdam

Career data

From 2011	Initiator of The Discours; a multi-content experience executive Nyenrode program on the financial crisis with links to philosophy, theology, arts and music.
From 2010	initiator and Research coordination of the interdisciplinary collaborative research of Nyenrode academic faculty (both business school and school of accounting)
From 2010	initiator of REFILL; in this role I have developed a coalition of networking partners from the building/construction industry, architects, sustainable engineering, spatial development, housing management, banking and finance.
2009-2011	Creative generation and inter-generational collaboration; interactive dialogue program set up by MeetingMoreMinds with companies and students from universities
From 2007	Co-creator of IntercompanyLab, an intercompany networking concept realized with 6 companies to formulate company strategies and implementation processes in an Open Space setting. IntercompanyLab is part of MeetingMoreMinds.
From 2005	Initiator en co-founder/owner of BLU – BlueLifeUnlimited bv (www.bluelifeunlimited.com), a concept for multi-to-multi- international network of companies to generate innovative

- products, services and interactive media for the customer centered health and lifestyle market.
- From 1999 Initiator and owner of MeetingMoreMinds (www.meetingmoreminds.com), an intercompany networking company to stimulate collaborative learning on strategic management, innovation & professional development between different companies and organisations
- 1998-2005 Initiator and founder of Social Adventures, a network for social action towards an intercultural society. Social Adventures is an independent non profit Foundation to stimulate intercultural talent and leadership; In June 2011 a reunion takes place
- From 1997 Professor of Strategy and Transformation Management at Nyenrode Business Universiteit, the Premier Netherlands Business School; co-Chair of the Strategy Center; Lecturing on Networking Strategies in all MBA programs and executive programs; currently 8 PhD students on topics around Strategy, networking, gaming, organizational change, innovation, strategic sourcing and high performance corporations.
- 1996 - 2001 Professor of Management of Complexities in Strategy and Policy at the Faculty of Social Sciences at the University of Amsterdam
- 1996 - Director-owner of Open Dialogue b.v., independent office for conceptual designs of innovative approaches towards strategies for complex matters in public and private settings
- 1994-1996 Wibaut Chair for Metropolitan Affairs, University of Amsterdam
Initiator, conceptualiser and process architect of Forum Amsterdam, a large scale visioning and strategic action research project with hundreds of citizens on the future of the City of Amsterdam in 2010
- 1996 -2001 Director of STAR UvA b.v., Centre for Strategic Action Research, University of Amsterdam
- 1989-1997 Cornelis Verolme Chair, Professor of Technology and Economy, Universiteit Nyenrode, The Netherlands School of Business, Breukelen, NL
- 1989-1995 Senior Research Fellow of the Royal Netherlands Academy of Arts and Sciences (KNAW), Faculty of Economics and Econometrics, University of Amsterdam
- 1993 Research visit as guest professor to BRIE, the University of California, Berkeley, USA
- 1991-1992 Advisor for the Open University (UK) and External Assessor of an Open University course in Technology Management
- 1990-1992 Visiting lecturer on innovation, University of Roskilde, Denmark
- 1990-onwards Project leader and advisor for large scale strategic action research projects and action learning trajectories in large and medium-sized companies and (public) organisations. Focus on strategy, organisational change, change management, innovation & new business development, involvement & empowerment, and stakeholder management. Developer of the management concept "Strategic Management from Below: a bottom up process approach".
- 1983-1989 Policy maker for the Committee for Energy, Research and Technology of the European Parliament, Brussels
- 1983-1988 Researcher, University of Amsterdam, Faculty of Economics and Econometrics, Department of Business Economics, Sections Industrial Organisation and Strategic Management & Human Resources Management

1983-1986	KLM Stewardess for Intercontinental flights (part-time)
From 1983	Advisor to the Dutch Government (technology policy, science policy, education, socio-economic policy, public works & infrastructure; innovation in public space, city development; integration of migrants, foreign policy; security issues)
1982	Interim-ship Dutch Parliament (Tweede Kamer); policy assistant for foreign policy, defence policy and development aid; study project on the competitiveness of Japan in the field of high technologies
1981	Study grant from the Goethe Institut, Schäßbisch Hall, Germany; language study and research projects on Peace movement in Germany; Squatters and Urban Development
1981	Robert Schuman Fellowship, European Parliament; international comparison study on the effects of flexibilisation of working hours and the participation of women in the labour force
1981	Study Grant from the Foundation of the University of Amsterdam for European Research

Nyenrode Business Universiteit (since 1989; 0,2 fte)

At Nyenrode Business Universiteit I lecture in the following programmes:

- International MBA Program (Strategic Alignments and Networking; Political Risk in International Business Investments)
- Executive MBA Program (Strategic Alignment and Networking for Innovation)
- Public Sector MBA (Governance and Networking; the role of Government in Networking)
- Public-Private MBA; Key Responsible Professor for Strategy Module
- The Discours: multi-content program for executives on the financial crisis and the re-thinking it takes
- Executive courses: New Board Programme (What it means to be an engaged Supervisory Board Member)
- NCD-Nyenrode Program for Supervisory Board members: Governance and Innovation – the role of Supervisory Board member
- Guest lecturer for Alumni programs
- Inter-Being - A special day program for MBA students on the inter-relation between yourself, your learnings at Nyenrode and nature around you at the estate of Nyenrode
- The Discours

Research

At Nyenrode I am the Webber for the Collaborative Research Program. In this program all professors, faculty and PhD students work together around 4 main themes that are key for future business development. Within this program I lead the research field 'Sustainability and New Business Modelling'. Together with my colleagues we do action research with companies on financial and non-financial KPI's and we develop a tool for sustainability inclusive decision making.

Currently in the making a book on Sustainability and New Business Modeling (Academic Publishers, summer 2012) and a book on the Value of Sustainability in the Annual Reports since 1990 (end 2012). I am co-editor of these books.

Phd-Research Supervision

I am an active professor in guiding and supervising PhD students. Currently I have 7 PhD students working on various topics from the embedment of innovation policies in business strategies to strategic sourcing and boardroom decision making. I have delivered 2 PhD students to their final doctorate.

For the MBA's I guide and supervise for their Final MBA thesis. These topics range from creative industries, innovation strategies, sustainability strategies for industry, solar energy, smart investigation for the intelligence sector, etc.

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Annemieke Roobeek (1958) has 3 children in the age of 18, 21 and 25 with Prof. Dr. Gerd Junne, Chair for International Relations, University of Amsterdam. They live in Amsterdam, the Netherlands and share the passion of travelling around the world and being active members of the global civil society.

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