# PROF. DR. ANNEMIEKE J.M. ROOBEEK



#### **PERSONALIA**

Name Roobeek

First names Johanna Maria (Calling name: Annemieke)

Nationality Dutch

Date of birth October 13, 1958

Place of birth Amsterdam, the Netherlands

#### **COMPETENCIES AND SKILLS**

- Good communicator and speaker at international conferences on strategy, innovation, sustainability, leadership and intercompany networking
- Designer and developer of business ecosystems with many parties around challenging (societal) questions
- Authentic thinker and writer; trustworthy and strong feeling for responsibility and justice; highly analytical mind; transparent in behavior and action; independent; strong in argumentation; dares to defend and maintain a minority point of view; loyal; respect for diversity and intercultural differences
- Multi-tasker; able to work under conditions of stress and in situations of uncertainty; entrepreneurial spirit for new (business) opportunities; ensuring highest professional standard
- Stimulator who ensures people grow to achieve their full learning and personal development; intergenerational connector

### SUPERVISORY BOARD POSITIONS

Annemieke J.M. Roobeek is INSEAD Certified International Director and has been awarded the INSEAD Certificate in Corporate Governance (2014)

2011/06 - Current	Member of the Supervisory Board of KLM N.V. (Royal Dutch Airlines)
	Member of the Audit Committee
2010/04 - Current	Member of the Supervisory Board of ABN AMRO Group
	Member of the Risk and Compliance Committee
	Member of the Remuneration Committee (RemCo) (2016/06)
2009/10 - 2010/4	Member of the Transition Supervisory Board of ABN AMRO Bank and Fortis
	Nederland N.V. (merger as result of nationalization by the Dutch State)
2010/9 - current	Member of the Supervisory Board of Abbott Healthcare Products (NL)
2009/10 - 2010/9	Member of the Supervisory Board of Solvay Pharmaceuticals
2007/4 - 2013/6	Member of the Supervisory Board of Amsterdam RAI Exhibition Centre
	Member of the Audit committee (2007-2012) Member of the
	Remuneration Committee (2012/10 – 2013/6)
2005/6 - 2013/6	Chairperson of the Supervisory Board of the National Centre for Science and
	Technology (NCWT) and NEMO Science Centre, Amsterdam
2005/3 - 2010/6	Member of the Supervisory Board of Draka Holding N.V.
	Member of the Strategy Committee
1995/11 - 2009/6	Member of the Supervisory Board of AEDES (employers' organization for
	social housing corporations in the Netherlands)

1997/6 – 2007/6	Member of the Supervisory Board of PCM Uitgevers N.V. (Publisher of
	Dutch quality newspapers and book publishers)
1994/6 - 2005/12	Non-Executive Member of the (one tier) Board of Fortis N.V. / A.G (banking
	and insurance)
	Member of the Remuneration Committee
1995/6 - 2001/6	Member of the Supervisory Board of the Medical Center of the Free
	University Amsterdam
1994/6 - 2000/6	Member of the Supervisory Board of the Netherlands Laboratory for
	Aerospace (NLR)

#### ADVISORY BOARD ACTIVITIES

2015/6 – Current	Chairperson of the Advisory Board for Responsible Investments of PGGM Investments
2011/6 – Current	Member of the Advisory Board for Responsible Investments of PGGM Investments
2010/8 – 2016/4	Member of the Advisory Board of Royal Dutch Hospitality (KHN)  Organizer of inter-university hospitality excellence research program (2012/11 – 2013/6); Participant of the Explorer Tour, Sao Paulo, Brazil, 2013/11.
2009/1 - Current	Member of the Advisory Board of CPI Governance, operating in Europe, Singapore, Hong Kong and Bejing
2011/4 - 2015/2	Member of Sirius, Leading Expert for Excellence in Higher Education (on behalf of the Dutch Ministry of Education, Culture and Science)
2006 - Current	Chairperson of INSID, Institute for Sustainable Innovation and Development, directed by his Royal Highness Prince Carlos de Bourbon Parma
2010/1 - 2012/5	Member of the Council for Environment and Infrastructure (RLI) Responsible as Chairperson for the Committee on the Transition towards Renewable Energies
2009/1 - 2011/12	Member of the Council for Social Housing and Environment (VROM)
2003/1 - 2015/9	Founding Member of the Board of the Free University Amsterdam Medical Center Foundation

#### **WORK EXPERIENCE**

2013/11 - Current	Co-initiator and Co-owner of XL Labs B.V.; a company that focuses on the creation of innovative eco-systems based on the 'multi-helix' principle (collaboration between companies, government, (venture)capital as well as later stage capital, universities, advisory and stakeholders).
2010/10 – 2015/9	Initiator and Chairperson of the REFILL Foundation; a collaborative network of about 20 companies in the building, construction, engineering and architectural design industry. The focus is on the transformation to multifunctional re-use of vacant mono-functional office buildings in metropolitan areas. REFILL is regarded as a pragmatic think tank of professionals in the field and influencer for re-development.
1999/09 - Current	Founder / Director of MeetingMoreMinds B.V. This consultancy firm

Founder / Director of MeetingMoreMinds B.V. This consultancy firm specializes in intercompany networking in and between public and private companies. Networking trajectories are being designed in a collaborative way on strategy and implementation of transformational change. The company is based in Amsterdam. From its start it has been a living laboratory for networking. It is a learning/working environment where young academics from very different backgrounds work on complex issues together with clients.

1997/10 - Current	Founder / Director of Open Dialogue B.V.; board room strategy consultancy.
	Open Dialogue is the Holding company for MeetingMoreMinds B.V.
	(established 1999/09) and XL Labs B.V. (established 2013/11)
1989/09 - Current	Full Professor at Nyenrode Business Universiteit; (in Breukelen, The
1707/07 Guitelle	Netherlands)
1997-04 – Current	Nyenrode Chair for Strategy and Transformation Management; Co-
1777 VI Garrent	Chairperson of the Nyenrode Strategy Center; Academic Responsible
	Professor for the Strategy Module of the Public Private MBA; Leading
	Professor for the Harvard Business University MOC Course in the
	International MBA at Nyenrode; Key Professor for the Executive Program
	on Modern Co-Determination (Works Councils of internationally operating
	companies); PhD supervision
1989-09 - 1997-04	Cornelis Verolme Chair for Technology and Economy. Focus on innovation
	strategies and international political economy issues.
1983/09 – 2002/02	University of Amsterdam, Faculty of Economics and Econometrics (FEE)
1997/09 – 2002/02	Chair for Complexity Management in Policy and Strategy
1994/06 - 2002/02	Director of STAR UvA b.v.; Strategic Action Research projects in
1774/00 - 2002/02	commission of companies and public organisations.
1994/06 – 1997/11	Wibaut Chair for Metropolitan Affairs
1988/10 – 1996/12	Research Fellow of the Netherlands Royal Academy of Arts and Sciences
1700/10 1770/12	based at the University of Amsterdam
1984	Project leader for one of the first policy studies on the impact of
1701	Biotechnology (study commissioned by the Netherlands Ministry of Science
	and Education)
1983/09 - 1988/10	PhD candidate; grant from the Ministry of Economics; PhD on the
,	International Technology Race between OECD countries in the field of
	information technology, biotechnology and new materials.
1983/05 - 1986/02	KLM Stewardess (Intercontinental flights; part-time)
1983/01 – 1989/06	European Parliament, Policy maker for one of political fractions; focus on
,	policy in the areas of research, technology and energy. Wrote policy reports on
	regulation of biotechnology in Europe and on the Impact of Biotechnology.
1982/01 - 1982/12	Intern at the House of Commons, The Hague; focus on foreign policy in
	particular the Asian Region.
1981/08 - 1981/11	Intern at European Parliament, Robert Schuman Scholarship
J <b>CATION</b>	

# EDU

2016 /02-06	KPMG RAAD Certificate IT for Supervisory Board members (IT Strategy,
	Architecture, Management, Security, Risk) NBA course code 71000.
2014/04	INSEAD Certificate in Corporate Governance
	INSEAD IDP-Certified (IDP-C)
2013/04-10	INSEAD International Directors Program (IDP 5) on Board Effectiveness
	and Corporate Governance, INSEAD Fontainebleau, France
	Certificate for Participation
2013/12	Harvard Business School, Institute for Strategy and Competitiveness,
	Harvard/Boston USA, Instructors course on Microeconomics of
	Competitiveness (Cluster Analysis) and research methodology
2009 - Current	Permanent Education programs for professionalization as supervisory board
	member in the field of finance, banking, risk management, ICT, fraud,
	compliance, constructed banking products, board leadership, servant
	leadership, international trade, derivates, credit & control
2010	Merryck & Co, Business Leaders Forum, London-Surrey
1988 - Current	Conferences on Innovation, Strategy, Sustainability, Ecosystems, Urban
	Development, Complexity and Policy, Interactive strategy development.
	Broad experience as key note speaker for international audiences.
1988/10	Free University of Amsterdam, PhD in Economics. PhD thesis on the
	international technology race between OECD countries
1983/09 - 1988/10	Goethe Institut Schwäbisch Hall, Language Course German (Certificate for
,	Oberstufe 1; highest degree)
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1981/11 – 1981/12	Preparation for PhD thesis at the Faculty of Economics and Econometrics of
	the University of Amsterdam (1983-1988)
1977 - 1983	MSc in Political Sciences, specialization in international political and economic
	relations, minor in political theory and history), University of Amsterdam.
	Thesis on the hegemony theory and the position of the United States versus
	Japan.
1972 – 1977	Gymnasium, Fons Vitae Lyceum, Amsterdam; active student in student council and student representative in the Supervisory Board of Fons Vitae
	Lyceum (1975-1977).

## LANGUAGE SKILLS

English Fluent
Dutch Native
German Fluent

French Speaking skills: intermediate; reading skills: good

Swedish Basic

#### EXPERIENCE ABROAD

For work (research projects, guest lecturing, consulting) I have travelled a lot to the USA, Japan and many countries in Europe.

For leisure I have travelled with my family to India, Hong Kong and Australia to long journeys through Uzbekistan, Kyrgyzstan, Tibet, China, Kenya, Libya, Iceland, Ecuador, Argentina, Panama, Surinam, Israel, a lot through the USA (especially the Northeast) and Canada, to New Zealand, Australia, Japan, Vietnam, Thailand, Cambodia, Malaysia, Myanmar (Birma), Morocco, Kenya, South Africa, Ghana, Egypt, and throughout Europe.