

PROF. DR. ANNEMIEKE J.M. ROOBEEK



PERSONALIA

Name	Roobeek
First names	Johanna Maria (Calling name: Annemieke)
Nationality	Dutch
Date of birth	October 13, 1958
Place of birth	Amsterdam, the Netherlands

COMPETENCIES AND SKILLS

- Strong in engaging diverse people and institutions for a greater good, a meaningful purpose
- Trustworthy and strong feeling for responsibility and justice; highly analytical mind; transparent in behavior and action; independent; strong in argumentation; dares to bring forward new views and insights for the better of all; loyal; respect for diversity and intercultural differences
- Thought leader and experienced speaker at business meetings and international conferences on strategy, innovation in ecosystems, sustainability, leadership and intercompany networking
- Designer and developer of business ecosystems with many stakeholders around challenging (societal and business) questions (healthy society; smart cities; circular economy; digitalization; feeding megacities; sustainable investment)
- Authentic thinker and entrepreneurial hands-on do-er; strong concepts need business to implement
- Multi-tasker; able to work under conditions of complexity and in situations of uncertainty; entrepreneurial spirit for new (business) opportunities; ensuring highest professional standard
- Stimulator who ensures people grow to achieve their full learning and personal development; intergenerational connector.
- Authentic, loyal and reliable.

SUPERVISORY BOARD POSITIONS

Annemieke J.M. Roobeek is INSEAD Certified International Director and has been awarded the INSEAD Certificate in Corporate Governance (2014) and participated in many board executive trainings on leadership, digital, cybersecurity, sustainable growth and talent on board.

2023/10 – Current	Chair of the Trust Office Foundation of The Waste Transformers
2022/10 - Current	Member of the Supervisory Board of Randstad Group Netherlands
2022/10 - Current	Chair of the Board of Holland Fintech Association (HFA)
2021/11 - Current	Member of the Supervisory Board of SolarDuck (floating solar energy on sea)
2019/09 – 2025/04	Member of the Supervisory Board of ENECO
	Chair of the Remuneration and Nomination Committee (RSA)
2018/10 – 2024/04	Member of the Supervisory Board of Howaldt & Co, Investments, Hamburg
2018/05 – 2024/06	Chair of the Board of Social Finance NL
2011/06 – 2019/05	Member of the Supervisory Board of KLM N.V. (Royal Dutch Airlines)
	Member of the Audit Committee
2010/04 – 2019/12	Member of the Supervisory Board of ABN AMRO Group
	Member of the Risk and Compliance Committee (since 2010/04)

	Member of the Remuneration Committee (RemCo) (since 2016/06)
	Ambassador of the Innovation Centre of ABN AMRO
2009/10 – 2010/4	Member of the Transition Supervisory Board of ABN AMRO Bank and Fortis Nederland N.V. (merger as result of nationalization by the Dutch State)
2010/9 – 2018/11	Member of the Supervisory Board of Abbott Healthcare Products (NL)
2009/10 – 2010/9	Member of the Supervisory Board of Solvay Pharmaceuticals
2007/4 – 2013/6	Member of the Supervisory Board of Amsterdam RAI Exhibition Centre Member of the Audit committee (2007-2012) Chair of the Remuneration Committee (2012/10 – 2013/6)
2005/6 – 2013/6	Chairperson of the Supervisory Board of the National Centre for Science and Technology (NCWT) and NEMO Science Museum, Amsterdam
2005/3 – 2010/6	Member of the Supervisory Board of Draka Holding N.V. Member of the Strategy Committee
1995/11 – 2009/6	Member of the Supervisory Board of AEDES (employers' organization for social housing corporations in the Netherlands)
1997/6 – 2007/6	Member of the Supervisory Board of PCM Uitgevers N.V. (Publisher of Dutch quality newspapers and book publishers)
1994/6 – 2005/12	Non-Executive Member of the (one tier) Board of Fortis N.V. / A.G (banking and insurance) Member of the Remuneration Committee
1995/6 – 2001/6	Member of the Supervisory Board of the Medical Center of the Free University Amsterdam
1994/6 – 2000/6	Member of the Supervisory Board of the Netherlands Laboratory for Aerospace (NLR)

ADVISORY BOARD ACTIVITIES

2021/04 – current	Member of the Advisory Board of OZ Architects
2018/01 - 2023/12	Member of the Advisory Board of Change Inc; ChangeMaker Leaders (previously DuurzaamBedrijfsleven / Sustainable Business Media)
2015/06 – 2019/06	Chairperson of the Advisory Board for Responsible Investments of PGGM Investments
2011/06 – 2015/06	Member of the Advisory Board for Responsible Investments of PGGM Investments
2014/09 – 2018/09	Advisory member of the Board of Howaldt & Co, Investments, Hamburg, Germany.
2010/8 – 2016/4	Member of the Advisory Board of Royal Dutch Hospitality (KHN)
2009/01 – 2023/09	Member of the Advisory Board of CPI Governance
2011/04 – 2015/2	Member of Sirius, Leading Expert for Excellence in Higher Education (on behalf of the Dutch Ministry of Education, Culture and Science)
2006/01 - 2019/09	Chairperson of INSID, Institute for Sustainable Innovation and Development, directed by his Royal Highness Prince Carlos de Bourbon Parma
2010/1 – 2012/5	Member of the Government Council for Environment and Infrastructure (RLI) Responsible as Chairperson for the Committee on the Transition towards Renewable Energies
2009/1 – 2011/12	Member of the Government Council for Social Housing and Environment (VROM)
2003/1 – 2015/9	Founding Member of the Board of the Free University Amsterdam Medical Centre Foundation (for advanced medical research and orphan diseases)

WORK EXPERIENCE

	Being a multiple entrepreneur and change leader in organisations I do more things at the time. That makes life interesting, and it gives me the possibility to make connections between people, companies, organisations for collaboration.
	I publish, write and am a well informed opinion leader at BNR Business News Radio. Communicating on real facts and figures is key for reliable information.
2019/03 – Current	Founder and CEO of GrwNxt B.V. (www.grwnxt.com), an AI based software company developing deep learning technologies for remote controlled fresh produce in sustainable growth modules
2013/11 - Current	Co-initiator and Co-owner of XL Labs B.V.; an initiative that focuses on the creation of innovative ecosystems based on the 'multi-helix' principle. Currently we also do the program Become Friends with the focus on Tacit Knowledge under this umbrella.
2010/10 – 2015/9	Initiator and Chairperson of the REFILL Foundation; a collaborative network of about 20 companies in the building, construction, engineering and architectural design industry. The focus is on the transformation to multi-functional re-use of vacant mono-functional office buildings in metropolitan areas. REFILL is regarded as a pragmatic think tank of professionals in the field and influencer for re-development and sustainability.
1999/09 - Current	Founder / Director of MeetingMoreMinds B.V. www.meetingmoreminds.com This research-based strategy advisory firm specializes in intercompany networking in and between public and private companies. Complex issues, such energy transition, sustainability strategies, engaged networking leadership, are being operationalised in multi-party projects. Projects include e.g. the transformation towards circular cities, implementation of renewable energy. Networking trajectories are being designed in a collaborative way on strategy and implementation of transformational change. The company is based in Amsterdam. From its start it has been a living laboratory for networking and creating ecosystems. Young and experienced academics from very different backgrounds work on complex issues together with clients.
1997/10 - Current	Founder / Director of Open Dialogue B.V.; board room strategy consultancy. Open Dialogue is the Holding company for MeetingMoreMinds B.V. (established 1999/09) and XL Labs B.V. (established 2013/11)
1989/09 – 2025/10 2025/10 - current 1997-04 – 2025/10	Full Professor at Nyenrode Business Universiteit; (Breukelen, The Netherlands) Prof. dr. emeritus (with a full program of lectures) Nyenrode Chair for Strategy and Transformation Management; Key role in the Strategy Module of the Public Private MBA; Strategy and Transformation; Innovation in Ecosystems; Digital Transformation; Networking Leadership; Leading Professor for the Harvard Business University MOC Course in the International MBA at Nyenrode; Key Professor for the Executive Program on Modern Co-Determination (Works Councils of internationally operating companies); PhD supervision; international research projects on sustainability and innovation (I4S project); circular economy and business transformation.
1989-09 – 1997-04	Cornelis Verolme Chair for Technology and Economy. Focus on innovation strategies and international political economy issues.
1983/09 – 2002/02 1997/09 – 2002/02	University of Amsterdam, Faculty of Economics and Econometrics (FEE) Chair for Complexity Management in Policy and Strategy

1994/06 – 2002/02	Director of STAR UvA b.v.; Strategic Action Research projects in commission of companies and public organisations.
1994/06 – 1997/11	Wibaut Chair for Metropolitan Affairs; Designer of a large-scale action research project with 1000+ citizens, companies and public organisations to develop future scenarios for the metropolitan area of Amsterdam
1988/10 – 1996/12	Research Fellow of the Royal Netherlands Academy of Arts and Sciences based at the University of Amsterdam; publications on the impact of high technologies on new techno-economic paradigms
1984	Project leader for one of the first policy studies on the impact of Biotechnology (study commissioned by the Netherlands Ministry of Science and Education)
1983/09 – 1988/10	PhD candidate; grant from the Ministry of Economics; PhD on the International Technology Race between OECD countries in the field of information technology, biotechnology and new materials.
1983/05 – 1986/02	KLM Stewardess (Intercontinental flights; part-time)
1983/01 – 1989/06	European Parliament, Policy maker for one of political fractions; focus on policy in the areas of research, technology and energy. Wrote policy reports on regulation of biotechnology in Europe and on the Impact of Biotechnology.
1982/01 – 1982/12	Intern at the House of Commons, The Hague; focus on foreign policy in particularly the Asian Region.
1981/08 – 1981/11	Intern at European Parliament, Robert Schuman Scholarship

EDUCATION

Ongoing:	Programs, sessions, workshops, conferences on Leadership, AI and Datascience applications, Risk and Security, B-Corp and B-Leaders, Dynamics in the Board. Company workvisits. As a thought leader in innovation, technology and sustainability Annemieke Roobeek is a frequently asked key-note speaker on conferences.
2016 /02-06	KPMG RAAD Certificate IT for Supervisory Board members (IT Strategy, Architecture, Management, Security, Risk) NBA course code 71000.
2014/04	INSEAD Certificate in Corporate Governance INSEAD IDP-Certified (IDP-C)
2013/04-10	INSEAD International Directors Program (IDP 5) on Board Effectiveness and Corporate Governance, INSEAD Fontainebleau, France Certificate for Participation
2013/12	Harvard Business School, Institute for Strategy and Competitiveness, Harvard/Boston USA, Instructors course on Microeconomics of Competitiveness (Cluster Analysis) and research methodology
2009 – Current	Permanent Education programs for professionalization as supervisory board member in the field of finance, banking, risk management, ICT, fraud, cybersecurity, sustainable finance, compliance, constructed banking products, board leadership, servant leadership, international trade, derivatives, credit & control, board succession, inter-cultural relations.
2010	Merryck & Co, Business Leaders Forum, London-Surrey
1988 - Current	Conferences on Innovation, Strategy, Sustainability, Ecosystems, Urban Development, Complexity and Policy, Interactive strategy development. Broad experience as key note speaker for international audiences.
1988/10	Free University of Amsterdam, PhD in Economics. PhD thesis on the international technology race between OECD countries
1981/09 – 1983/12	Goethe Institut Schwäbisch Hall, Language Course German (Certificate for Oberstufe 1; highest degree)
1983/11 – 1988/10	Preparation for PhD thesis at the Faculty of Economics and Econometrics of the University of Amsterdam (1983-1988); Defense at the Free University Amsterdam, Faculty of Economics
1977/9 – 1983/5	BA and MSc in Political Sciences, specialization in international political and economic relations, minor in political theory and history, University of

1972 – 1977 Amsterdam. Thesis on the hegemony theory and the position of the United States versus Japan in new high tech and applications in industries
Gymnasium, Fons Vitae Lyceum, Amsterdam; active student in student council and student representative in the Supervisory Board of Fons Vitae Lyceum (1975-1977).

LANGUAGE SKILLS

English	Fluent
Dutch	Native
German	Fluent
French	Speaking skills: intermediate; reading skills: good
Swedish	Basic; reading skills

EXPERIENCE ABROAD

Worldwide experience for work and experienced traveller with my family all around the globe.