



Prof. dr. Annemieke J.M. Roobeek

PROFESSIONAL EXPERIENCE

2019 – present	GRWNXT Founder and Chief Executive Officer AI for nutritious fresh food	Netherlands
1989 – present	NYENRODE BUSINESS UNIVERSITY Professor, Chair for Strategy and Transformation Management	Netherlands
1997 – present		
1989 – 1997	Professor, Verolme Chair for Technology and Economics	Netherlands
1994 – 2002	UNIVERSITEIT VAN AMSTERDAM Professor, Management of Complexities, Corporate Strategy and Public Policy	Netherlands
1996 – 2001		
1994 – 2002	Director, STAR UvA	Netherlands
1994 – 1997	Wibaut Chair, Professor Metropolitan Affairs	Netherlands
1999 – present	MEETINGMOREMINDS Owner, Founder and Director (governance, networking, building ecosystems)	Netherlands
1997 – present	OPEN DIALOGUE Owner	Netherlands
1983 – 1995	UNIVERSITEIT VAN AMSTERDAM Senior Research Fellow, Royal Netherlands Academy of Sciences (KNAW)	Netherlands
1989 – 1995	Faculty of Economics and Econometrics	Netherlands
1983 – 1988	PhD-Researcher on Technology and Economy	Netherlands
1983 – 1989	EUROPEAN PARLIAMENT Policy Maker, Committee for Energy, Research and Technology	Belgium

CURRENT NON-EXECUTIVE ROLES

2022 – present	Holland Fintech Association Chair / President of the Board	Netherlands
2022 – present	RANDSTAD Holding Group Nederland Member of the Supervisory Board	Netherlands
2021 – present	SOLARDUCK, Floating Solar Energy Non-Executive Member Supervisory Board	Netherlands and Norway
2021 – present	OZ Architects Member of the Advisory Board	Netherlands
2017 – present	HORTIHEROES Member Advisory Board	Netherlands
PAST NON-EXECUTIVE ROLES		
2020 – April 2025	ENECO GROEP Member Supervisory Board + RSA	Netherlands
2018 – June 2024	SOCIAL FINANCE NL Chair of the Supervisory Board	Netherlands
2016 – April 2024	Howaldt & Co Member of the Supervisory Board	Germany
2011 – 2020	PGGM (pensions) Chair Advisory Council Responsible Investments	Netherlands
2011 – 2019	KLM Member Supervisory Board + Audit	Netherlands
2009 – 2019	ABN AMRO GROUP Member Supervisory Board + Risk	Netherlands
2009 – 2018	ABBOTT HEALTHCARE PRODUCTS Member Supervisory Board	Netherlands