PANAMALAAN 8E| 1019 AZ | AMSTERDAM | THE NETHERLANDS
ANNEMIEKE.ROOBEEK@MEETINGMOREMINDS.COM / A.ROOBEEK@NYENRODE.NL
| T: +31 20 5040000 - MOBILE: +31 6 547 46 150

PROF. DR. ANNEMIEKE J.M. ROOBEEK



PERSONALIA

Name	Roobeek
First names	Johanna Maria (Calling name: Annemieke)
Nationality	Dutch
Date of birth	October 13, 1958
Place of birth	Amsterdam, the Netherlands

COMPETENCIES AND SKILLS

- On top of the latest developments in deep tech and AI for meaningful applications
- Strong in engaging diverse stakeholders for a purpose based on a convincing strategy
- Trustworthy and strong feeling for responsibility and justice; highly analytical mind; transparent in behavior and action; independent; strong in argumentation; dares to bring forward new views and insights for the better of all; loyal; respect for diversity and intercultural differences
- Thought leader in business and academia; experienced speaker at business meetings and international conferences on strategy, innovation in ecosystems, sustainability, leadership, boardroom dynamics, governance, and intercompany networking
- Designer and developer of business ecosystems with many stakeholders around challenging issues (energy transition; Fintech; AI for good; healthy society; smart cities; sustainable investment)
- Authentic thinker and entrepreneurial hands-on do-er; strong concepts need business to implement; built up several companies from scratch; CEO of GrwNxt as deep tech AI company
- Multi-tasker; able to work under conditions of complexity and in situations of uncertainty; entrepreneurial spirit for new (business) opportunities; ensuring highest professional standard
- Stimulator who ensures people grow to achieve their full learning and personal development; intergenerational connector.
- Authentic, loyal and reliable.

CV IN SHORT:

THOUGHT LEADER IN CONCEPTS AND EXECUTION OF TRANSFORMATION PROJECTS
TECHNOLOGY AND AI SAVVY AND AHEAD OF THE CURVE; AI ENTREPRENEUR
STRATEGIST WITH FOCUS ON LASTING IMPACT
DEEP UNDERSTANDING OF BOARDROOM DYNAMICS AND STAKEHOLDERS
GOOD LISTENER WITH AN INDEPENDENT MIND

1983 - 2026: academic positions in Strategy, Tech, Ecosystems and Transformation
1994 – Current: Strategy Boardroom Advisor and Leader of Transformations hands-on
2019- Current AI entrepreneur, founder of GrwNxt
1993 – Current: Non-executive director in companies (Randstad NL, SolarDuck, OZ-Architects, Eneco, President Holland Fintech Association, KLM, ABN AMRO, Social Finance NL, UMC Free University Amsterdam (AUMC), PGM Publishers, PGGM, a.o.)